

CEOs *for* SUSTAINABILITY

Advance sustainability at your business

- 1 JOIN CEOs for Sustainability.** Gain access to a strong peer network and reap the benefits of sustainability leadership.
- 2 PLAN TO ATTEND CEOs for Sustainability educational forums.** Executive leaders share the triple-bottom-line business case for companies large and small.
- 3 APPOINT a sustainability coordinator or officer at your organization.** Encourage the responsible person or team to join Sustainable Pittsburgh's network of Business Sustainability Professionals, who meet regularly to share resources and experiences.
- 4 ACCESS the CEOs for Sustainability Toolkit.** Find Resources for Getting Started including local business case studies, along with tools for sustainability reporting, assessing materiality, supply chain sustainability, and more.
- 5 COMPETE, SAVE, AND WIN with the Sustainable Pittsburgh Challenge.** This friendly competition enables organizations of all types and sizes to track and be recognized for sustainability progress. Learn more and sign up this fall to participate in 2020.

CEOsforSustainability.org

About CEOs for Sustainability:

CEOs for Sustainability participants exemplify executive leadership and collaboration to drive positive change in the region. By demonstrating responsibility and creativity in the use of precious human, natural, and capital resources, CEOs for Sustainability ensures enduring economic and social prosperity for our businesses and our regional community.

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