

# Getting Started with Supply Chain Sustainability

Wednesday, February 21  
8 am - Noon (Breakfast at 7:30 am)



## Welcome and Introductions

Allison Robinson, UPMC  
Toni Y. Silva, UPMC

## Context Setting: Purchasing vs. Supply Chain

Patrick Flaherty, UPMC

## Supplier Diversity: Why It Matters

Valarie J. Cofield, Eastern Minority Supplier Development Council

## Healthy, Sustainable Materials and Products

Benson Gabler, Pittsburgh Living Product Hub at the International Living Future Institute

## Sustainable Waste and Materials Management

Justin Stockdale, Pennsylvania Resources Council

## Break

## Panel Discussion

Moderated by Doris Carson Williams, African American Chamber of Commerce of Western Pennsylvania

- Valarie J. Cofield
- Patrick Flaherty
- Benson Gabler
- Justin Stockdale

## Break

## Strategic Waste Disposal in Warehousing

Tim Nedley, UPMC

## Sustainable Fleet Strategy at Your Organization

Bart Wyss, UPMC

## Green Fleets for Clean Cities

Richard Price, Pittsburgh Region Clean Cities

## Regional Freight Initiatives

Sara Walfort, Southwestern Pennsylvania Commission

## Concluding Remarks

Gina Johnson, Sustainable Pittsburgh

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### **Toni Y. Silva, Director, Supplier Relations, UPMC**



Silva joined UPMC in February 2006 to provide strategic direction to the Supplier Diversity Program; lead the Supply Chain Management (SCM) Social Responsibility Program, including the Green Initiative; and to develop and deploy a Vendor Management Program. Silva brings to the position over 30 years of experience in business administration and program development.

Prior to joining UPMC, Silva was Vice President and Supplier Diversity Manager at The PNC Financial Services Group (PNC), where she was responsible for the strategic direction and marketing of all aspects of business related to Minority, Women-owned and Disadvantaged Business Enterprises (MWDBEs) in PNC's footprint.

### **Patrick Flaherty, Executive Vice President, Strategy and Innovation, UPMC**



In this role, Flaherty seeks opportunities to achieve healthcare transformation through supply chain elevation. Flaherty is a healthcare supply chain executive with broad experience managing his team to a strong culture of category depth, deep domain knowledge and sourcing excellence.

Previously at UPMC, Flaherty oversaw 185+ clinical engineering professionals, managing all of UPMC's 165,000 medical devices, developing and leading progressive practices on clinical assets worth over \$1 billion. He is also a founder and former VP of Strategy for Prodigio Solutions and presently serves as VP of Operations of BioTronics.

### **Valarie J. Cofield, President & CEO, Eastern Minority Supplier Development Council**



Since 2014, Cofield has been using her many years working in business development and supplier diversity development to spark and facilitate business partnerships between EMSDC's corporate members and dozens of its certified Minority Business Enterprises. A creative thinker with invaluable experience in contract negotiations, strategy development and opportunity identification, Cofield has embodied EMSDC's role as a connector and facilitator for business opportunities and diversity and inclusion promoter. Cofield is motivated by the desire to position EMSDC as a leader in the industry that will continue to prepare MBEs to successfully engage with its corporate members, making the case for supplier diversity and ensuring MBE certification that meets the needs of those partner

corporations.

### **Benson Gabler, Pittsburgh Living Product Hub Manager, International Living Future Institute (ILFI)**



Gabler manages the Pittsburgh Living Product Hub, which ILFI launched in April 2017 to support the region's growth of green manufacturing and regenerative product design. He spent the past eight years leading the corporate sustainability program for The PNC Financial Services Group, where he championed an enterprise-wide sustainability program to reduce the bank's operational footprint, mitigate environmental risk within its lending portfolio, and seek out financing opportunities to support a low-carbon economy. Prior to PNC, he worked on sustainable product design for Stonyfield Farm and the GreenBlue Institute. Gabler is a LEED Accredited Professional, who holds a BA from the University of Virginia and an MBA and Master of Environmental Management (MEM) from Yale University.

### **Justin Stockdale, Western Regional Director, Pennsylvania Resources Council (PRC)**



At PRC, Stockdale leads programs including a series of recycling collection events to recover challenging and toxic materials from households, policy initiatives to improve and expand waste diversion systems locally and statewide, as well as a broad range of education programs targeting every age group. He also works at the national level as a Board member of the National Recycling Coalition.

Previously, Stockdale served as Technical Projects Director at the New Mexico Recycling Coalition, leading implementation of a \$2.8 million U.S. Department of Energy grant to develop recycling infrastructure across the state.

**Doris Carson Williams, CCE, President & CEO, African American Chamber of Commerce of Western Pennsylvania**



Since Carson Williams opened the office in 1998, the Chamber has grown from 28 to over 500 paid members and corporate sponsors, and is ranked the 11th largest in the Pittsburgh region. Carson Williams received the National Certification of Chamber of Commerce Executives by the Board of Directors and Certification Commission of the American Chamber of Commerce Executives, and is a 2008 Ford Foundation Fellow on Sustainability. She serves on the Board of Directors for Highmark Health Services Inc. and is the Vice Chair of Highmark's Foundation. In addition, she serves on the Board of Directors of the Federal Reserve Bank of Cleveland, and was appointed in 2016 to the Pennsylvania Court of Judicial Discipline.

**Tim Nedley, Vice President of Materials Management, UPMC**



Nedley has operational ownership of materials management operations, including: self-distribution of medical/surgical supplies, materials management, consolidated equipment distribution, insourced moving and storage services, UPMC employee transit bus services, print shop, linen, fleet management and freight management.

Prior to moving to UPMC in 2008, Nedley held various positions at Owens & Minor, a Fortune 500 medical/surgical distributor, over an 18-year career, with the last nine years as a general manager. He specializes in identifying and bringing to fruition operational enhancements that have proven effective in minimizing costs, improving quality and driving waste out of the supply chain. Nedley was named in the Journal of Healthcare Contracting's 2016 list of "Ten People to Watch."

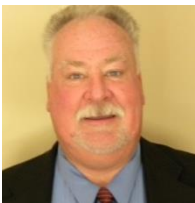
**Bart Wyss, Senior Director, Distribution, Transportation & Logistics, UPMC**



With over 30 years' experience, Wyss directs more than 200 employees performing distribution, logistics, replenishment, transportation, freight and fleet management to support UPMC's hospitals and various offsite facilities. He specializes in change management, operational enhancements, safety and driver training and other projects that have proven effective in minimizing the costs associated with distribution, transportation and logistics-related services.

Wyss recently was awarded the Green Fleet Sustainable Fleet award for efforts with use of alternative fuels. UPMC Supply Chain has been winner of numerous awards, including Gartner Top 25 Supply Chain Organizations, Modern Healthcare's Elite 18 Supply Chain Organizations, ASHMM's Outstanding Supply Chain Program, and AHRMM's Most Innovative Supply Chain Organization.

**Richard Price, Executive Director, Pittsburgh Region Clean Cities**



Price has been involved with the Pittsburgh Region Clean Cities for almost 20 years. He has served as coalition coordinator, president, and has been a member of the Board of Directors for seven years. He retired from the U.S. Department of Energy (DOE) in 2007 after 37 years of service. Price was the Organizational Property Management Officer for the National Energy Technology Laboratory for 20 years, during which time his duties included serving as the Motor Vehicle Manager of a fleet of 82 vehicles. He was instrumental in bringing alternative-fueled vehicles and infrastructure to the lab and won an award for small

fleets from the DOE in 2005.

**Sara Walfoort, Transportation Planning Manager, Southwestern Pennsylvania Commission (SPC)**



Walfoort has been a Transportation Planner with the SPC, the metropolitan planning organization for the Pittsburgh region, since 1999. At SPC, Walfoort has been engaged in virtually all areas of transportation planning, from airport planning to long-range plan development and environmental justice. Walfoort has been active in SPC freight planning activities for more than a decade, and when SPC created a full-time freight planner position in 2015, she was named Manager of Freight Planning. In her new freight-dedicated position, Walfoort spearheaded the development of a Regional Freight Plan for the 10-county SPC region, and is working to implement the recommendations of that Plan. Walfoort holds a

Master's in Urban Planning from the University of Wisconsin-Milwaukee.

# Take the Next Steps Toward Sustainability

A program of Sustainable Pittsburgh, Champions for Sustainability is the umbrella business sustainability network of companies large and small to demonstrate real business benefits that accrue to high achievers in environmental, social, and governance (ESG) performance.

## Get involved

- Interested in being part of an effort to create a supply chain sustainability toolbox for our region's businesses? Contact us to advise.
- Are you involved in business sustainability initiatives? Join our Business Sustainability Professionals cohort to connect with experts and peers on best practices.
- Advance sustainability goals and earn recognition for your achievements: Talk to us about which of our performance programs is right for your organization.
- Are you the top leader of your organization's Pittsburgh region operations? Contact us about being part of the CEOs for Sustainability executive council.
- Support our programs as a member or sponsor.

## Get started with supply chain resources, COMING SOON

- Champions for Sustainability's Materials and Waste Management Resource Guide
- More educational events drilling into supply chain sustainability issues

## Learn more and join us

C4SPgh.org

SustainablePittsburgh.org

Gina Johnson, Sustainable Business Director

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## Special thanks

Allison Robinson, PhD, MS, MPW, Director of UPMC Environmental Initiatives, for organizing this event, and to UPMC, our sponsor.

