

CEOs *for* SUSTAINABILITY

Get Started

Take the next steps toward sustainable business performance

Access these tools and programs at CEOsforSustainability.org.

1 **Join CEOs for Sustainability.** Gain access to networking and business intelligence, and reap the benefits of sustainable business practices and leadership. The first step is assessing your company's sustainability performance with the [Southwestern Pennsylvania Sustainable Business Compact On Ramp](#). For more information and help getting started, contact gjohnson@sustainablepittsburgh.org.

2 **Plan to attend the CEOs Speaker Series.** Sponsored by CEOs for Sustainability participants Covestro and IKEA, these accelerated events will feature executive-level presenters sharing the triple-bottom-line business case for companies large and small, sustainability as a market advantage, and lessons for getting started with business sustainability. Full details coming soon.

3 **Appoint a sustainability coordinator or officer at your organization.** Encourage the responsible person or team to join Sustainable Pittsburgh's Champions for Sustainability network of [Business Sustainability Professionals](#), who meet regularly to share resources and experiences.

4 **Access the CEOs for Sustainability Toolkit for Sustainable Business Practices and Reporting.** Find [Resources for Getting Started](#) including sustainable business case studies, along with tools for sustainability reporting, assessing materiality, supply chain sustainability, and aligning with global sustainable business trends.

5 **Compete, Save, and Win with the Pittsburgh Green Workplace Challenge.** The Green Workplace Challenge enables organizations of all types and sizes to measure their sustainability progress and engage their workforces in earning recognition for their achievements. [Learn more](#) and plan to participate in 2018.

About CEOs for Sustainability:

CEOs for Sustainability is exemplary executive leadership and collaboration to drive positive change in the region. By demonstrating responsibility and creativity in the use of precious resources (human, natural, energy, capital and materials), we ensure enduring economic and social prosperity for our businesses and for our regional community.

CEOs for Sustainability is an executive council integral to Sustainable Pittsburgh's mission to accelerate the policy and practice of sustainability for Southwestern Pennsylvania. For more information and to access Resources for Getting Started with Sustainability, visit CEOsforSustainability.org.



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